

TeachBeyond Strategic Plan 2015-2020 Organizational Goals

EDUCATORS ENDS & ORGANIZATION 6 YEAR GOALS

1 Educators will be effective models of an integrated life.

- 1.1 Increase TeachBeyond members from 435 to 1,550 by 2020.
- 1.2 Increase non-US & Canadian members from 17% to at least 50% of total TeachBeyond members by 2020.
- 1.3 Appoint at least 75 TeachBeyond members to serve in each region by 2020.
- 1.4 Increase TeachBeyond associates (incl. contracted volunteers) from 400 to 1100 by 2020.
- 1.5 Equip 1,000 (up from 125) educators/trainers (non-TeachBeyond) a year in informal or formal programs by 2020.
- 1.6 Equip all TeachBeyond members through a well-designed, personalized development plan by 2020.
- 1.7 Develop and implement a plan to assess and improve the effectiveness of all our educators in all departments of Educational Services.

LEARNERS ENDS & ORGANIZATION 6 YEAR GOALS

2 Learners will be holistically transformed and transformational.

- 2.1 Triple the number of learners under our direct teaching (in all our educational services exclusive of teacher education) from 18,300 to 55,000 a year by 2020.
- 2.2 Triple the number of learners under our "sphere of influence" (in all our educational services exclusive of teacher education) from 26,400 to 80,000 a year by 2020.
- 2.3 Establish 11 service hubs (up from 2) -- strategically significant operational and service centers where at least three synergistic educational services are provided in the context of administrative office support -- by 2020.
- 2.4 Increase the number of educational services and programs we provide from 140 to 365 a year by 2020.
- 2.5 Develop and implement a plan to assess and improve the effectiveness of all our programs and our provision of "transformational education" in all departments of Education Services by 2020.

ORGANIZATIONS ENDS & ORGANIZATION 6 YEAR GOALS

3 Organizations will achieve optimal mission effectiveness.

- 3.1 Create a global governance system that integrates an increased number of national legal offices (increasing from 13 to 26 national legal offices) by 2020.
- 3.2 Create global operational integration of essential services in all departments by 2020.

3.3 Increase the number of organizations with which we partner (defined by an MOA) from 60 to 230 by 2020.

3.5 Develop and implement a plan to assess and improve our effectiveness of working with organizations by 2020.

COMMUNITIES ENDS & ORGANIZATION 6 YEAR GOALS

4 Communities will experience redemptive renewal.

4.1 Increase the number of countries in which we provide educational services from 39 to 65, based on invitations from communities (e.g., churches, cities, towns, officials) who have heard that we provide a positive change.

4.2 Request all our service projects to demonstrate an effort to foster redemptive renewal in their surrounding communities.

4.3 Develop and implement a plan to determine and affirm the ongoing existence of redemptive renewal in all communities surrounding all our service projects by 2020.

4.4 Promote and celebrate God's global use of transformational education in at least 100 countries of the world by 2020 (through social media, websites, books, articles, broadcasts, etc.)